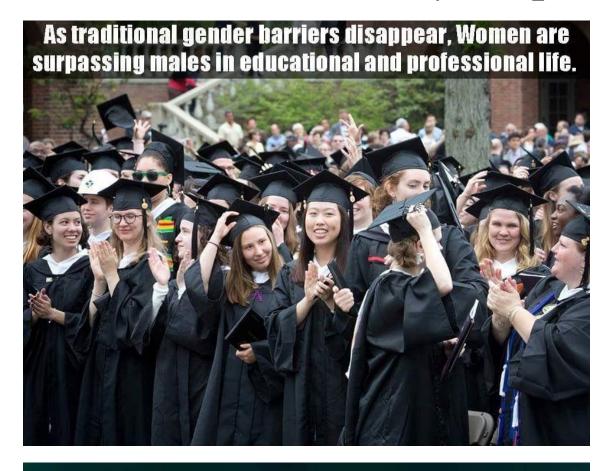


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Not that long ago, there were no sports for women. Girls had no choice but to become cheerleaders and cheer the boys from the sidelines. Today these roles are reversing.



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"Women are not equal to men; they are superior in many ways, and in most ways that will count in the future. It is not just a matter of culture or upbringing. It 3 is a matter of chromosomes, genes, hormones, and nerve circuits."

~ Melvin Konner (Emory University)

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Welcome

THE NEW DOMINANT SEX

WOMEN HAVE MOVED FROM
COMPLEMENTARY, TO
COMPETITIVE, TO NOW
CONQUERING THE MEN IN THEIR
LIVES. WHAT DOES IT ALL MEAN
FOR FUTURE RELATIONSHIPS AND
MARRIAGES?

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Female Rule is Inevitable: Reason #3

WOMEN ARE BETTER LEADERS & MANAGERS

Women in the workplace consistently outscore men on the qualities needed to succeed and lead in today's information economy.

Women have occupied 58% of new management positions created since 1980 - 62% since 2000

Employees rated women higher in a 17 of 20 leadership skill areas Employees working for female bosses are 22% more engaged with their work

As of 2017, Americans no longer prefer working for a male boss; trends predict a preference for female bosses in the near future

5

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